

20TH ANNUAL

# WALK FOR CHANGE

SUNDAY, APRIL 26 | 10:00 A.M.- 4:00 P.M.  
CambridgeSide

## SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP OPPORTUNITIES



Become a partner in the movement to prevent sexual violence. Sponsor the Boston Area Rape Crisis Center's 20th Walk for Change!

**When you become a corporate sponsor, you'll receive the following benefits:**

## **CHANGEMAKER (\$25,000)**

- Mention from stage
- Sponsor signage
- 75 Walk registrants
- Sponsor-provided video shared on BARCC social media
- Exclusive feature in Walk promo email

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo emails

## **ACTIVIST (\$5,000)**

- 15 Walk registrants
- Solo posts on BARCC social media

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo emails

## **FELLOW (\$15,000)**

- 50 Walk registrants
- Solo posts on BARCC social media with image
- Exclusive feature in Walk promo email

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo emails

## **COMMUNITY (\$2,500)**

- 10 Walk registrants
- Inclusion in BARCC social media posts with other sponsors

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk event promo emails

## **CHAMPION (\$10,000)**

- 35 Walk registrants
- Solo posts on BARCC social media with image
- Exclusive feature in Walk promo email

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo emails

## **ADVOCATE (\$1,000)**

- 5 Walk registrants
- Inclusion in BARCC social media posts with other sponsors

### **LOGO AND WEBSITE LINK:**

- Walk page on barcc.org
- Walk event promo emails

## **Who Supports the Walk?**

Join more than 500 community members from all over Boston who join friends, family, colleagues, BARCC staff, and volunteers to show their support and come together to celebrate and support BARCC's free services.

## **Show You Care**

BARCC's audience includes an email list of over 10,000 and over 8,000 social media followers. Every year, we receive press coverage for this meaningful community event. When you partner with BARCC, you show your commitment to creating a safer, kinder, more compassionate community.



# SPONSORSHIP FORM

**Yes**, we want to join you in the fight against sexual violence and empower survivors.

## Sponsorship Opportunities:

- Changemaker (\$25,000)       Fellow (\$15,000)
- Champion (\$10,000)       Activist (\$5,000)
- Community (\$2,500)       Advocate (\$1,000)

## Donor Information:

SPONSOR NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT)

SPONSOR ADDRESS

CONTACT PERSON

PHONE

EMAIL

## I/We will submit payment by:

- Check made out to BARCC     Please send an invoice     Online at <https://support.barcc.org/campaign/763403/donate>

### Thank You for Your Support!

Please submit your completed form to [kblue@barcc.org](mailto:kblue@barcc.org) or mail to:  
 BARCC | Attn: Kara Blue  
 99 Bishop Allen Drive Cambridge, MA 02139

### Questions?

Contact Kara Blue, Senior Director of External Relations at [kblue@barcc.org](mailto:kblue@barcc.org) or call 617-492-8306



**Thank you for considering a sponsorship!**

# **20TH ANNUAL WALK FOR CHANGE**

Your sponsorship supports the Boston Area Rape Crisis Center's (BARCC) mission to end sexual violence and empower survivors in the greater Boston area. The Walk for Change raises critical funds ensuring that 100% of BARCC's services remain free to survivors and their support network.

**WE LOOK FORWARD TO SEEING YOU:**

**Sunday, April 26**  
10:00 a.m.- 4:00 p.m.  
**CambridgeSide**

