

18<sup>TH</sup> ANNUAL

# WALK FOR CHANGE

## Sponsorship Opportunities

Sunday, April 21, 2024 | 8:30 a.m.–2:00 p.m.

DCR's Constitution beach



# Sponsorship Opportunities

Become a partner in the movement to prevent sexual violence. Sponsor the Boston Area Rape Crisis Center's Walk for Change! **When you become a corporate sponsor, you'll receive the following benefits:**

## CHANGEMAKER (\$25,000)

- Mention from stage
- Sponsor signage
- 75 Walk registrants
- Sponsor-provided video shared on BARCC social media
- Exclusive feature in Walk promo e-mail

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo e-mails

## ACTIVIST (\$5,000)

- 15 Walk registrants
- Solo posts on BARCC social media

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo e-mails

## FELLOW (\$15,000)

- 50 Walk registrants
- Solo posts on BARCC social media with image
- Exclusive feature in Walk promo e-mail

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo e-mails

## COMMUNITY (\$2,500)

- 10 Walk registrants
- Inclusion in BARCC social media posts with other sponsors

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk event promo e-mails

## CHAMPION (\$10,000)

- 35 Walk registrants
- Solo posts on BARCC social media with image
- Exclusive feature in Walk promo e-mail

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk website homepage sponsor slider
- Walk event promo e-mails

## ADVOCATE (\$1,000)

- 5 Walk registrants
- Inclusion in BARCC social media posts with other sponsors

### LOGO AND WEBSITE LINK:

- Walk page on barcc.org
- Walk event promo e-mails



## Who Supports the Walk?

Join more than 400 community members from all over Boston who join friends, family, colleagues, BARCC staff and volunteers to show their support and come together to celebrate and support BARCC's free services.

## Show You Care

BARCC's audience includes an email list of over 40,000 and over 10,000 social media followers. Every year, we receive press coverage for this meaningful community event. When you partner with BARCC, you show your commitment to creating a safer, kinder, more compassionate community.





# Sponsorship Form

**Yes**, we want to join you in the fight against sexual violence and empower survivors.

## Sponsorship Opportunities:

- |   |   |
|---|---|
| <input type="checkbox"/> Changemaker (\$25,000) | <input type="checkbox"/> Fellow (\$15,000)  |
| <input type="checkbox"/> Champion (\$10,000)    | <input type="checkbox"/> Activist (\$5,000) |
| <input type="checkbox"/> Community (\$2,500)    | <input type="checkbox"/> Advocate (\$1,000) |

## Donor Information:

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SPONSOR NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT)

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SPONSOR ADDRESS

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CONTACT PERSON

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PHONE

EMAIL

## I/We will submit payment by:

- Check made out to BARCC     Please send an invoice     Online at [give.classy.org/SponsorBARCC](https://give.classy.org/SponsorBARCC)

## Thank You for Your Support!

Please submit your completed form to:  
[spauwe@barcc.org](mailto:spauwe@barcc.org) or mail to: BARCC  
99 Bishop Allen Drive Cambridge, MA 02139

## Questions?

Contact Stephanie Paauwe, Director of External Relations at [spauwe@barcc.org](mailto:spauwe@barcc.org) or call **617-369-7331**.





# **Thank you for Considering a Sponsorship!** **18<sup>th</sup> Annual Walk for Change**

Your sponsorship supports the Boston Area Rape Crisis Center's (BARCC) mission to end sexual violence and empower survivors in the greater Boston area. The Walk for Change raises critical funds ensuring that 100% of BARCC's services remain free to survivors and their support network.

**WE LOOK FORWARD TO SEEING YOU:**

**Sunday, April 21, 2024**  
8:30 a.m.–2:00 p.m.  
**DCR's Constitution Beach**

